

# Open for charity

The Beds, Herts and Cambs Land Rover Club have run their second open day. It was a big success, with all proceeds going to charity

It all started last year, when the BHCLRC organised and ran an open day, with the aim of teaching local people how to get the best out of their 4x4s. The day went down very well, with no fewer than 64 vehicles

turning up for the fun. This set the BHCLRC guys thinking. There was obviously demand for such an event, so could they run a similar day in 2007 but this time use it to raise money for the Cancer Research Charity? So the

BHCLRC All4Wheels Open Day 2007 was planned with the aim of raising over £1000, and with a target of £1500 as the ultimate goal. The club say they did not put much effort into advertising the event, but they did

get a mention in the local paper and in *LAND ROVER enthusiast* magazine. It began to look as if their 2007 event might be popular when the pre-bookings started to come in, and by the time pre-booking closed a total of 85 drivers had paid up. This meant that takings had already hit the BHCLRC's charity target, so the organisers were well pleased.

Event organisers had managed to beg, borrow or steal all the equipment they needed without shelling out a penny, and say now that they were



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absolutely staggered by the generosity of club members. They would also like to credit the help and generosity of All4Wheels' Kevin Cook, Pete Newman of Mick George Haulage, Adam Shearing of Donarbon, and Stuart Welland of Acute Ambulance and Medical Services; without them, the event would not have been possible.

### Popular

A lot of people put a lot of hard work into preparing the site and into laying out and building the various courses. There were six RTV-type trials sections, three Tyro trials sections, and one JTV section – plus a two-mile off-road "greenlane" route on site. With all this prepared, the 2007 BHCLRC All4Wheels Charity Open Day could begin in earnest, and after scrutineering the vehicles were allowed out onto the site.

The "greenlane" course was very popular, with convoys running around almost constantly throughout the day. The Tyro sections went down well, too. By the end, the club had over 94 drivers taking part and had raised an amazing £2410 for Cancer Research, which far exceeded their original

goals and the target set.

The BHCLRC would like to pass on a very big "thank you" to everyone involved and to those who assisted. There's every chance that this success will inspire them to run a similar event next year, so keep an eye open for details of their 2008 Charity Open Day.

This and other events will be advertised on the club's web site.

www.bhclrc.co.uk

